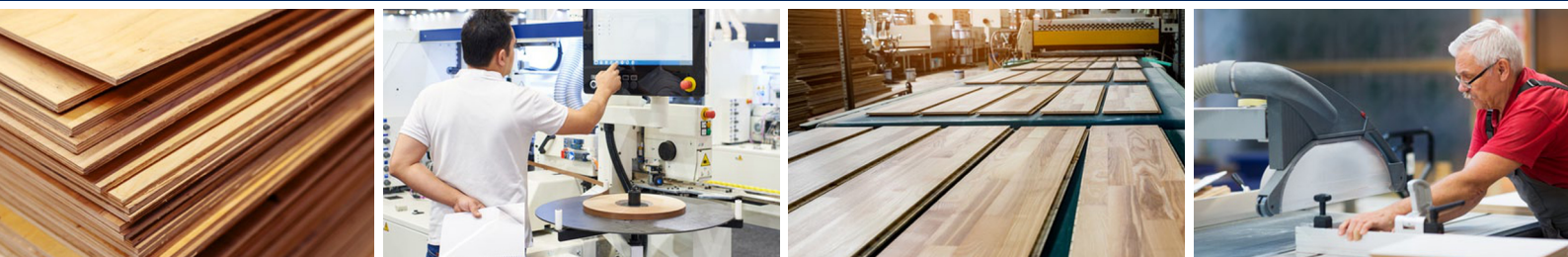




WoodEX  
for Africa

# THE GATEWAY TO AFRICA'S TIMBER TRADE



Wood Machinery & Tools / Laser Cutters & CNC Machines / Power Tools / Furniture Accessories & Components  
Plywood & Veneer / MDF Laminates & Boards / Screws, Fittings & Accessories / Timber Processing / Hardwood & Softwood  
Forestry & Sawmilling / Software & Technology / Wood flooring & Decking / Paints & Coatings / Adhesives & Glues / Biofuel & Biomass

TRADE EXHIBITION

## 9 – 11 JUNE 2026

Gallagher Convention Centre | Johannesburg | South Africa

[www.woodexforafrica.com](http://www.woodexforafrica.com)

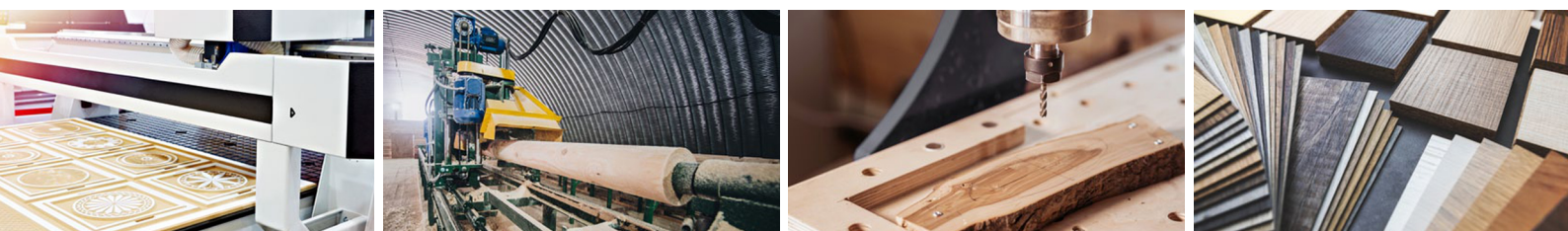
# WOODEX FOR AFRICA 2026

## BIGGER, STRONGER, AND MORE CONNECTED

WoodEX for Africa has firmly established itself as the leading trade event and key gateway for machinery, tools, forestry, and timber supplies across Southern Africa. The next edition, taking place from **9 - 11 June 2026** at the Gallagher Convention Centre in Johannesburg, promises to be the most impactful yet. As a vibrant and profitable business platform, WoodEX for Africa brings together industry professionals, manufacturers, and specialized dealers, creating an environment where participants can explore the latest technologies, trends, and innovations, establish new partnerships, and secure the best deals in the timber trade. Since its debut in 2012, the show has grown consistently year after year, attracting an increasing number of African trade visitors. Today, this strong African presence makes up a significant portion of international attendance, reinforcing WoodEX for Africa's position as the continent's premier gateway to the timber and woodworking industries.

## CO-LOCATED

WoodEX for Africa will be co-located with **Big 5 Construct South Africa**, the continent's largest and most influential construction expo, as well as the **Deck & Flooring Expo**, the region's dedicated showcase for decking, flooring, and surface solutions. These co-located events create a powerful, all-in-one platform where woodworking, construction, and flooring industries converge to generate valuable business opportunities. Together, these leading trade shows provide unmatched visibility and reach for both exhibitors and visitors, covering a wide spectrum of sectors.



## EXHIBITOR PROFILE

WoodEX for Africa is the premier platform for suppliers and manufacturers serving the full timber, woodworking, and construction value chain. The show attracts companies ranging from global machinery and technology providers to leading producers and distributors of finished wood products and materials. It is the ideal meeting point for businesses supplying furniture and kitchen manufacturers, shopfitting companies, flooring specialists, construction and building material suppliers, and the broader woodworking and forestry industries. Exhibitors showcase an extensive range of innovative timber and woodworking products, machinery, tools, and services.

### WOODEX FOR AFRICA'S RANGE OF EXHIBITS INCLUDED:

- CNC Router & Milling Machines
- CNC Plasma Cutting
- Laser Cutters & Engravers
- Edge Banders & Trimmers
- Hand & Power Tools
- Sawblades & Sharpening Tools
- Forestry Industry & Technology
- Wood Materials
- Veneer Production
- Furniture Machinery & Production
- Solid Woodworking Machinery
- Preservative Treatment
- Timber Construction
- Formica & Melamine Boards
- Chipboard & MDF
- Laminates & Plywood
- Hardwood & Composite Materials
- Veneer & Decorative Materials
- Wood & Timber Flooring
- Cutting Machines & Tools
- Spindle & Turning
- Saws & Sawing Machines
- Portable Sawmills
- Resaws & Edgers
- Fastening Systems & Screws
- Adhesives & Glues
- Wood Treatment
- Sealers & Varnishes
- Many more timber related products, machines & materials

### WHY EXHIBIT? HOW CAN WOODEX FOR AFRICA ADD VALUE TO YOUR BUSINESS?

- Expose your company to the African market
- Sell your products and services to new and existing customers
- Create direct contact with clients and suppliers
- Increase brand awareness
- Build relationships, network and gain access to new markets
- Launch new products
- Increase visitor traffic to your website
- Undertake valuable market research
- Identify and recruit new distributors or partners
- Educate your customer market
- Showcase live demonstrations and action clinics
- Explore import and export opportunities
- Meet trade associations and professional bodies

# VISITOR PROFILE


WoodEX for Africa attracts a highly targeted audience of professionals and decision-makers from across the timber, woodworking, construction, and design industries. Exhibitors can expect to meet key buyers and influencers who are actively sourcing new products, materials, technologies, and solutions for their businesses. From manufacturers and contractors to architects, designers, and distributors, the show delivers a strong mix of trade visitors with real purchasing power and influence across the full value chain. This ensures that every interaction at WoodEX for Africa offers genuine potential for business growth, partnerships, and long-term opportunities.

## MAIN BUSINESS ACTIVITIES OF VISITORS:

- Furniture Manufacturers
- Kitchen Manufacturers
- Distributors & Retailers
- Deck Contractors & Installers
- Truss Manufacturers & Installers
- Woodworking Companies
- Traders in Wood Products
- Hardware Distributors
- Joinery Companies
- Forestry
- Shopfitters
- Sawmilling
- Architects
- Interior Designers
- Contractors
- Engineers
- Boat Builders
- DIY Enthusiasts
- Woodworking Material & Consumables
- Furniture Component Manufacturers
- Flooring Companies & Contractors
- Building Material Suppliers & Dealers
- Importers & Exporters of Timber
- Construction Companies
- Foreign Mission Representatives
- Government Officials

## COMBINED FORECAST FOR 2026

 **3 500+**  
VISITORS







 **150+**  
EXHIBITORS & BRANDS

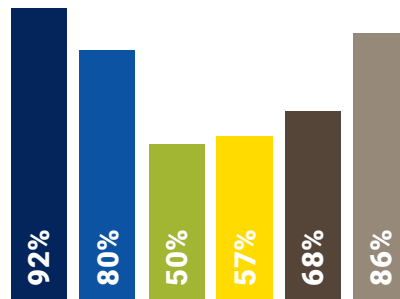
 **20+**  
PARTICIPATING COUNTRIES

 **FREE**  
WORKSHOPS & LIVE DEMONSTRATIONS


## VISITOR FEEDBACK


### MAIN REASON FOR VISIT:

-  Evaluate new products or services
-  Find new suppliers or partners
-  Show deals and discounts
-  Building relationships with current suppliers
-  Industry insights and learning
-  Networking

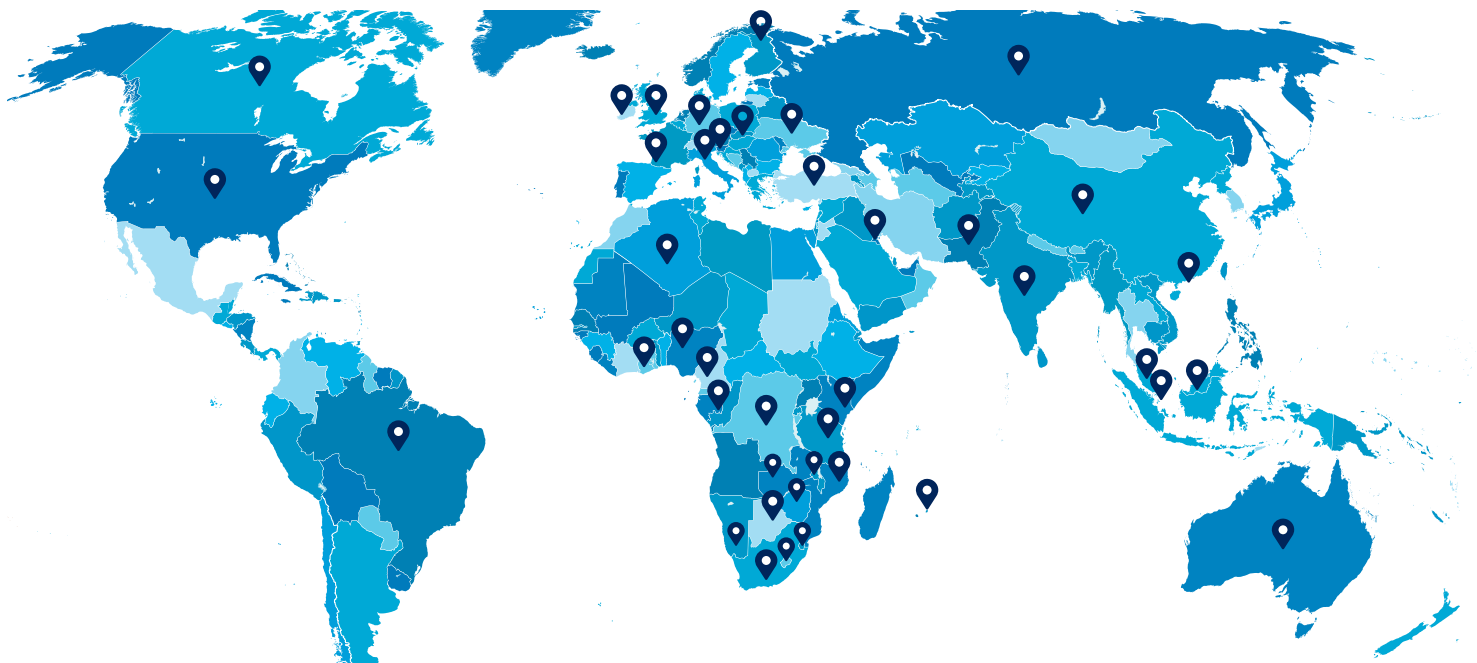


 VISITORS MAKE OR INFLUENCE PURCHASING DECISION: **89%**

 INTERNATIONAL EXHIBITORS: **32%**

 VISITORS WERE SATISFIED WITH THE QUALITY OF EXHIBITORS: **86%**

## INTERNATIONAL VISITORS & EXHIBITORS



# PAST EVENTS



# WHY EXHIBIT?

## THE GATEWAY FOR MACHINERY, TOOLS & MATERIALS SUPPLIERS

The Southern African wood industry is **growing, investing, and modernising**. Machinery, tools, and material suppliers who showcase at WoodEX for Africa gain access not only to South Africa's market, but also to the **broader region hungry for new technologies and solutions**.

## A FAST-GROWING MARKET

- Southern Africa's wood sector adds **US \$10 billion annually** to the economy, driven by **forestry, sawmilling, panel production, and furniture manufacturing**.
- **Forestry income** grew from **R24.2 billion in 2019** to **R32.1 billion in 2023**, a **33% increase** in just four years.
- Demand for **panels, laminates, veneers, MDF, Supawood, and engineered boards** is rising rapidly across **shopfitting, kitchens, cabinetry, and construction sectors**.

## STRONG INVESTMENT MOMENTUM

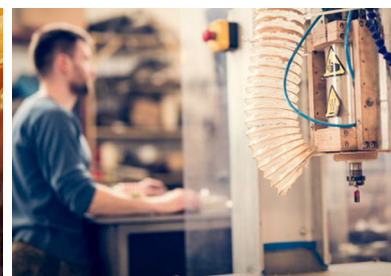
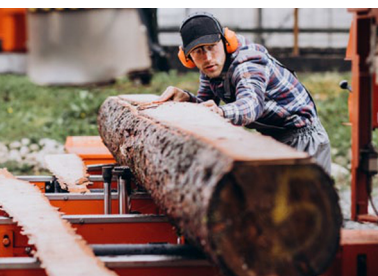
- Over **R46 billion** already invested in **pulp, panel production, and machinery upgrades**, with billions more planned under the forestry masterplan.
- Investments are driving new demand for **machinery, tools, adhesives, coatings, fittings, and materials** as the industry modernises and shifts toward value-added products.
- **New board plants and capacity expansions** are being commissioned to meet the rising demand for **MDF, particleboard, laminates, and engineered panels**.
- **Increased automation and digitalisation** in sawmills, workshops, and furniture factories are accelerating the need for **CNC machines, robotics, and advanced cutting and edging solutions**.

## SOUTH AFRICA AS THE REGIONAL HUB

- South Africa accounts for **around 59% of sub-Saharan Africa's wood industry value-addition**.
- It acts as the **commercial gateway into Namibia, Botswana, Mozambique, Zambia, and Zimbabwe**, countries that rely heavily on imports of **tools, machinery, materials, and production technologies**.
- Exhibitors at WoodEX connect not only with South African buyers, but also with **distributors and decision-makers from across the Southern African Development Community (SADC)**.

## OPPORTUNITIES FOR EXHIBITORS

- **Machinery & Technology:** Sawmills, board plants, furniture workshops, and kitchen manufacturers are actively upgrading equipment.
- **Tools & Consumables:** Rising production creates ongoing demand for cutting tools, blades, adhesives, coatings, and fittings.
- **Materials & Finishes:** Strong growth in shopfitting and cabinetry fuels demand for panels, laminates, veneers, and surface finishing solutions.
- **Import-Driven Demand:** Many Southern African countries import most of their woodworking machinery and consumables, creating strong opportunities for international suppliers.
- **Repeat Business Potential:** Tools, adhesives, finishes, and coatings are consumables, ensuring ongoing repeat sales and long-term distributor relationships.
- **Construction & Retail Growth:** Expanding housing, retail, and commercial developments across the region are boosting demand for kitchens, cabinetry, and shopfitting solutions.



# THE VENUE

## GALLAGHER CONVENTION CENTRE

Gallagher Convention Centre, one of Africa's largest conference and exhibition venues, is located in Midrand between Pretoria and Johannesburg, in the business hub of Gauteng. The venue offers world-class infrastructure for local and international conferences, exhibitions, and events. Surrounded by beautiful gardens on a 30-hectare property, Gallagher ensures a five-star experience through its top-notch facilities and dedicated staff. An internationally acclaimed team of chefs caters to diverse tastes and cultural requirements, with kitchens certified by the International Independent Halaal Trust.



## TRAVELLING TO GALLAGHER CONVENTION CENTRE BY GAUTRAIN

With the Gautrain Midrand station conveniently close to the Gallagher Convention Centre, WoodEX for Africa exhibitors and visitors can travel comfortably from Johannesburg and Pretoria. The Midrand station, situated between Marlboro and Centurion, is on the north-south line, adjacent to the old Pretoria-Johannesburg Road and south of Grand Central Airport. Travel time from both Centurion and Sandton to Midrand is about 10 minutes. From the station, use the Gautrain bus feeder service, which stops at Gallagher Convention Centre within minutes.



## CONTACT US

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SCAN TO BOOK  
YOUR STAND



## MEDIA & INDUSTRY PARTNERS

We are proud to have strong media, industry and association partners working with us to make WoodEX for Africa the best timber trade expo in Africa. Through our partners we have direct communication channels to reach our target audience in the most effective way, and their contribution allow WoodEX for Africa to stay abreast of the latest technology and developments within the industry. WoodEX for Africa is regularly featured and advertised in our partners' publications and newsletters, and these channels are also used to distribute free entry tickets to the event.

